



## HBF TEXTILES PRESENTS 'BEST IN SHOW'

Three distinctive patterns that sit, stay, and steal the show!

[Best In Show Images HERE](#)

**Best in Show** presents a distinguished textile trio of patterns that combine tailored sophistication with a pedigree of playfulness. From the boardroom to the lobby and everywhere in between, this collection champions both style and performance. From the handsome **Haberdash** plaid to the refined **Perrito** houndstooth and our two-tone **Brushed Canvas** designed by 20-year trusted HBF Textiles partner Erin Ruby, each pattern is crafted to meet the demands of commercial and hospitality environments while delivering warmth and character that stands apart in the show ring of contract textiles.

"Best in Show sits at the intersection of market demand and expressive patterns," says Casey Baxter, Vice President and General Manager for HBF + HBF Textiles. "The name is a cheeky way to introduce the idea of our new houndstooth and plaid together with an expansion of award-winning Brushed Canvas as if it were a mix of a dog show and high-end fashion show."

**Perrito**, our prized domestically-woven glen plaid houndstooth pattern struts with unmistakable confidence. This fashion-inspired pattern has been meticulously refined for perfect form, with distinctive geometry and balanced proportions that command attention and add a sense of dimension to a space. Nine forward-thinking and fresh colorways add visual interest while ensuring longevity of style.

Smart, handsome, and remarkably versatile – **Haberdash** introduces tailored sophistication for contract interiors. Inspired by classic suiting, this pattern balances traditional structure with a modern sense of scale and color, delivering a pattern that feels both nostalgic and fresh. Seven colorways each bring their own personality through dual boucles working together, subtle heathered effects, and a thoughtful mix of hues add a rich warmth and textural depth while meeting rigorous

performance standards. Made domestically from 70% post-consumer recycled polyester, this pattern is a true pedigree of form and function.

Our reigning champion, **Brushed Canvas**, brings understated elegance to the arena. Designed by interiors and product designer Erin Ruby and grounded in a love for humanity like each of her designs, this trusted textile celebrates its 10th anniversary with a collection recoloring that includes 13 new colors for a total of 26 options in all. With its rich two-tone yarn story and exceptionally soft hand, this award-winning, luscious weave provides both visual depth and tactile luxury. Depending on how much the yarns contrast affects their subtle sheen and moire effect. A proven performer that maintains its composure under the demands of high-traffic environments while carrying itself with an effortless quiet confidence. "My ethos for design is humanity itself," says Ruby. "I see the beauty in bringing it down to earth, bringing it down to scale, bringing it back to human interaction, human form, human experience." **Brushed Canvas** is a true best-in-class textile that anchors any design palette with sophistication and enduring charm.

Trustworthy and hard-working, each textile in the collection is bleach cleanable, NFPA 260 (UFAC Class 1), and California TB 117-2013 Section 1 compliant. In HBF Textiles' ongoing commitment to sustainability standards, all Best in Show patterns are SCS Indoor Advantage Gold and Free of Chemicals on LBL Red List. In addition, the BIFMA LEVEL 7.4.4 – Targeted Chemical Elimination applies to all three patterns and covers Fire Retardant free, PFAS free, and Antimicrobial free.

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## About HBF Textiles

HBF Textiles is a leading producer of expressive textiles that blend artistic sensibility, craftsmanship, and performance. With the belief in the power of materiality to connect, inspire, and enhance daily life, their expertise comes from understanding the inherent qualities of fabric—yarn, dyeing, spinning, structure, and weave. HBF Textiles' mission is to continuously empower its specifiers as design arbiters in the realization of ambitiously imagined environments by championing creativity, celebrating craft, and fostering meaningful relationships with mills, collaborators, and furniture partners. With a playful and compassionate spirit, HBF Textiles explores the myriad of possibilities materiality can offer—from contract performance to sustainability. To learn more, visit [www.hbftextiles.com](http://www.hbftextiles.com).

## Social Media:

Instagram: [@hbftextiles](https://www.instagram.com/hbftextiles)

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